



## **Creating a Five Year Strategic Plan For the Neptune City School District**

### ***Mission Statement***

*The Neptune City School, in partnership with the parents and community, will support and sustain an excellent system of learning, promote pride in diversity and expect all students to achieve the New Jersey Core Curriculum Content Standards at all grade levels enabling them to become responsible and productive citizens*

### **Meeting # 2**

#### **Strengths & Challenges & Visioning**

##### **Developing a Vision for the Neptune City School District**

On July 11, 2018, Neptune City School District administrators, Board of Education members, staff, parents, and community members, forty-four (44) in all, came together for the second meeting of strategic planning. The topic for the second meeting was focused on developing a vision for the Neptune City School District. The meeting began with a welcome and introduction by Superintendent, Dr. Debra Mercora. Facilitators Kathy Winecoff and Mary Ann Friedman, from New Jersey School Boards Association (NJSBA), were introduced and provided an overview of the strategic planning process.

We reviewed the consensus process utilized in strategic planning. The topic for the evening focused on creating a shared vision for the Neptune City School District. Participants were asked to picture themselves, having been away from the district for 5 years, returning to Neptune City and seeing their school on the cover of TIME magazine. The article is about Schools that Succeed. In addition to the current programs already in place in Neptune City, what programs/services/curriculum/student outcomes/best practices/facilities would you expect to see in your school that is succeeding? Participants were encouraged to think “big picture.”

Participants gathered in randomly assigned groups, seven (7) groups in total, to develop a shared vision and initiatives. The small groups reviewed the outcomes from Meeting #1, strengths and challenges, and then began brainstorming on their vision for the district. After group discussion, each group identified their consensus points and presented those to the full group of meeting participants.

## Neptune City Strategic Planning Meeting #2 Outcomes

The information that follows is a summary of the work of the small groups. As discussed with the meeting participants, all consensus points are recorded and posted on the web to share the group work during the course of the strategic planning process.

### Group Consensus: Vision & Initiatives

#### **Black Dot Group**

<b>Name of Article: The Little School that Could . . . Adding STEAM to fuel the future!</b>	
<b>Vision</b>	<b>Initiatives</b>
Change public perception through community involvement	Parent Boot Camp @ Back to School Night
Project Based Learning	Parent Involvement Coordinator
Technology is One to One	Community Garden
Access in ALL Grades	STEAM Lab with dedicated staff & space Dedicated technology & curriculum Community Showcase
Dedicated Learning Specialists	Virtual Library – After School Access
	All levels both Special Ed & G&T engaged
	After School “Challenge Me” Club

#### **Red Dot Group**

<b>Name of Article: Full STEAM Ahead</b>	
<b>Vision</b>	<b>Initiatives</b>
Something for everyone	STEAM
Afterschool clubs/activities	Life skills
FREE for all levels	Cultural club
Including food	Chess
	Drama club
	Computer club
	Photo club
	Spanish/English for adults
	Knitting/crochet
	Debate/Public speaking

#### **Bright Green Dot Group**

<b>Name of Article: The Hidden Gem</b>	
<b>Vision</b>	<b>Initiatives</b>
Recapturing the community students	Bring back . . .
	Library, more clubs, sports participation, students, booster involvement, needs assessment, marketing campaign

**Neptune City Strategic Planning Meeting #2 Outcomes**

**Purple Group**

<b>Name of Article: "Change of Heart" Changes Hearts</b>	
<b>Vision</b>	<b>Initiatives</b>
Behaviorist (Guidance Counselor) change attitude and behavior of student behavior; training for staff	
STEAM	
Gifted & Talented	
Technology Programs	
Language Programs (Handling Diversity)	

**Yellow Dot Group**

<b>Name of Article: Building Future Leaders</b>	
<b>Vision</b>	<b>Initiatives</b>
All students will grow academically and socially	Guidance Counselor – give social skills to students; social skills training; decrease behavior problems
Children will be challenged and also given the support needed to be successful as they are given the strong foundation to become well-rounded individuals	Create more special education programs with qualified teachers to handle all disabilities and all gifted and talented students instead of sending out of district.
	Electives and clubs
	Small class sizes
	Increase technology but not to replace classroom interactions

**Dark Green Dot Group**

<b>Name of Article: How We Made Neptune City Greater</b>	
<b>Vision</b>	<b>Initiatives</b>
Technology	Computers for All students
Dual teachers in the class	1 – Gen Ed, 1 – Special Ed
Parent participation and have them informed	Phone chain to get parents involved; possibly going back to paper correspondence
Student/Community School Spirit	Group 7 & 8 grades with Middle School Privileges, add specials to Middle School Wing to parent travel through elementary school
STEAM focused	STEAM lab

**Orange Dot Group**

Name of Article: Wilson School: A Beacon of Education	
Vision	Initiatives
Well rounded music and visual arts with more hands-on teaching	School scheduling so everyone can be involved with a variety of instruments/equipment
One on One Chromebooks	Partnership with a major Tech Comp. Initiative to wire the school (virtual library)
Real World Trips	More field trips (science based, etc.)
Continue with Leader in Me	Inform other districts about it
More Family/Community Involvement	More community-based programs Police Recreation Businesses

Following each group reporting out on their consensus points, the large group identified the following **common themes**:

- Teacher support to deal with behavior
- Life and coping skills
- STEAM
- Guidance Counselor
- Inclusion
- Clubs and activities
- Community outreach and perception
- Bring students diversified experience beyond 3 R's
- Technology
- Behavior
- Community involvement

\*Four goal areas emerged from the common themes identified by the group at large:

1. Student Success
2. Community Involvement and Outreach
3. School Climate & Culture
4. Facilities

\*It was determined that Finance actions would be woven into all four goal areas.

**The third strategic planning session is scheduled for:**

**Thursday, August 9, 2018**

**Wilson School Gymnasium**

Meetings are scheduled to begin promptly at 7:00 pm

(6:30 pm Sign-In)

*Bring a friend / colleague to our next meeting! We look forward to seeing you!*